





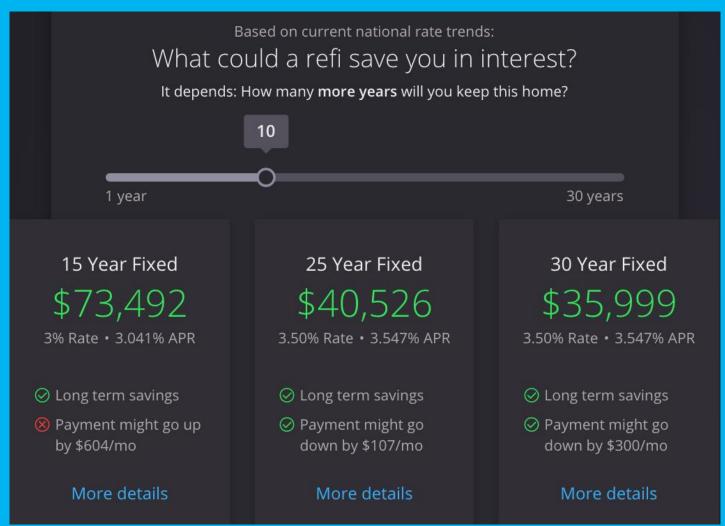
The estimated value of your home is \$648,000 Want to verify this? Jul '16 Oct '18 That's up 16% from when you bought it. Nice! That means the net worth of the home to you is \$166,798



A dynamic financial dashboard for the home that empowers consumers to build wealth with real estate.















Tip: If you pay just \$250 ▼ more each month, you could save

\$70,147

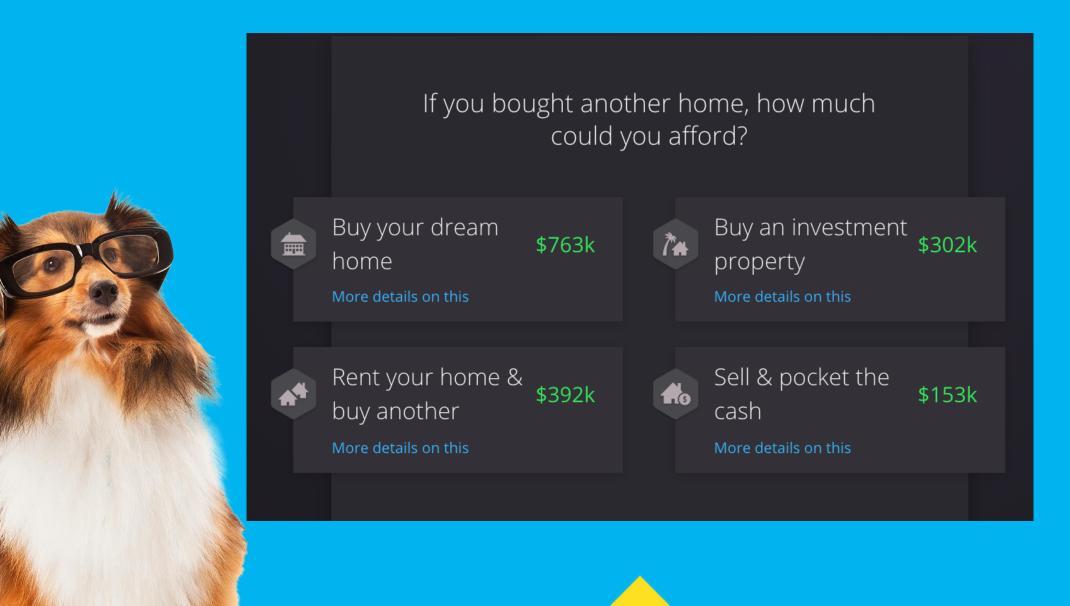
in interest over the rest of your loan. You'd also be done with the loan and no longer making payments 6 years earlier!

Learn more about this

Already paid extra?



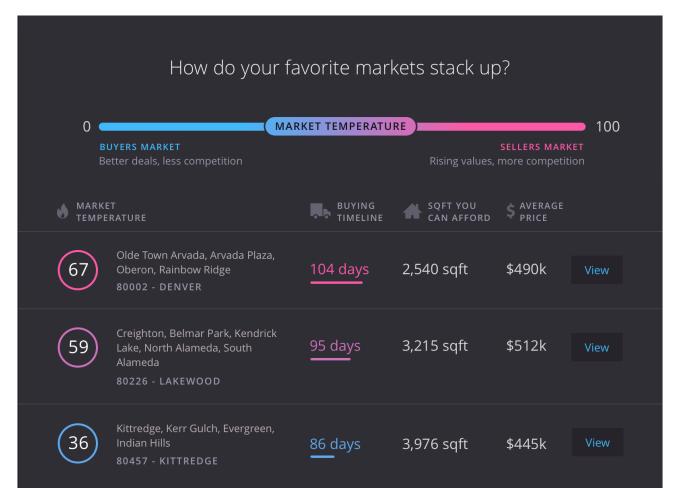


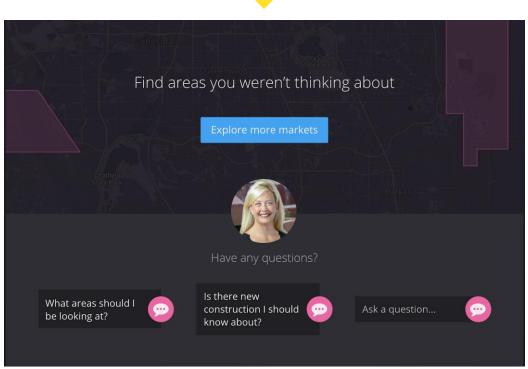










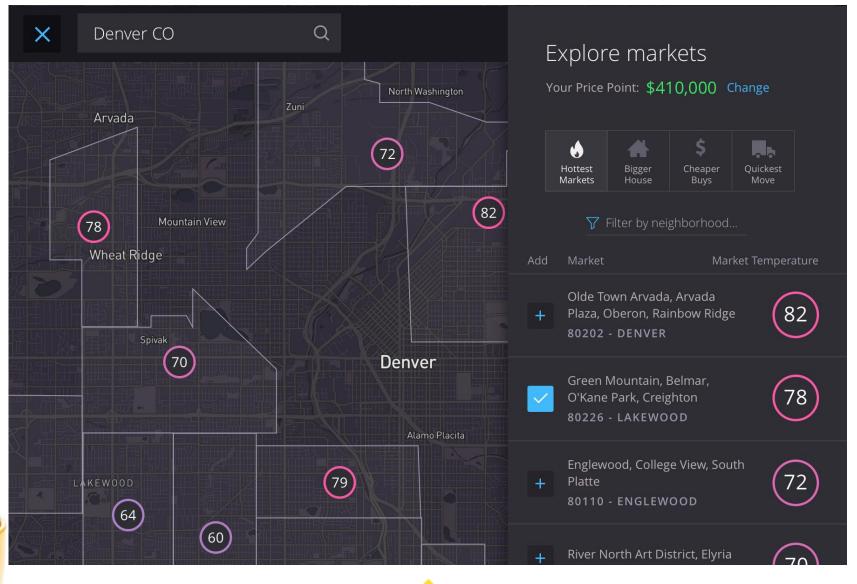








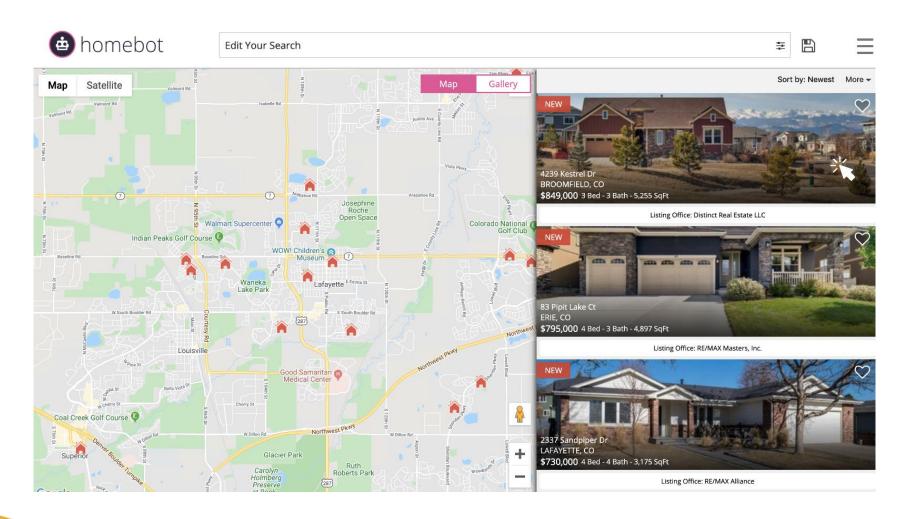












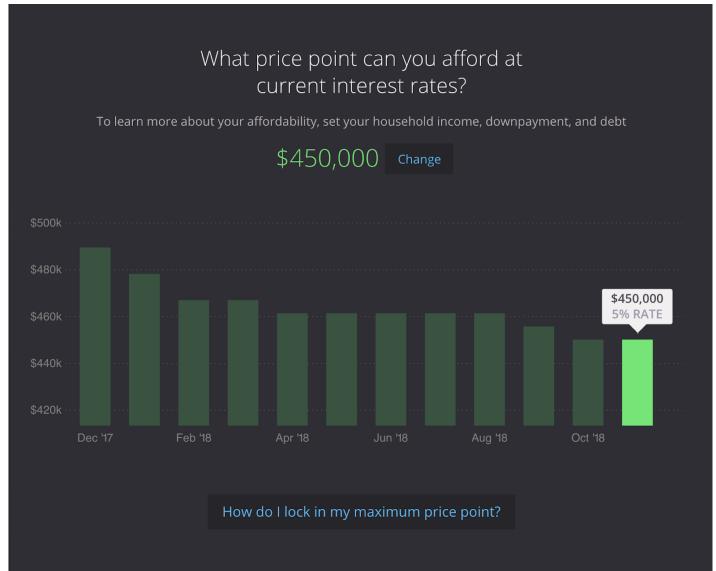
























Build wealth throughout the lifecycle of homeownership!

Mortgage & Debt Consolidation (Purchase, Refi, Reverse, Helocs)







Homebot helps consumers become smart and empowered







Consumer









YOU

Loan Officer

Real Estate Agent





It's so easy to get started

1



Upload Clients

Simply upload your clients into your Homebot account.

2



Let Them Fly

Homebot will automatically email your clients each month.

3



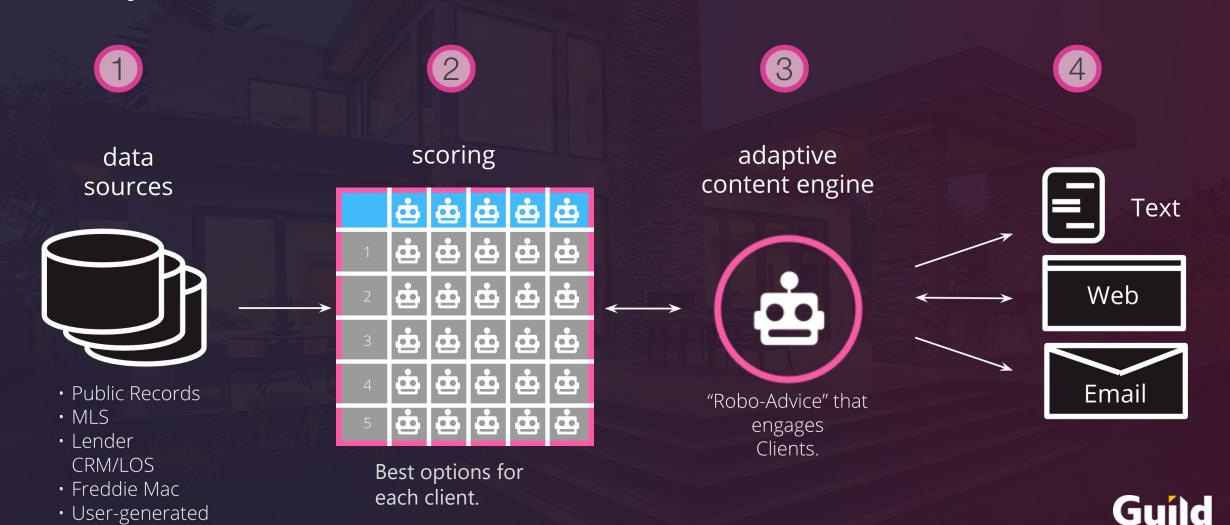
Close More Deals

Start closing more deals from word of mouth and referrals.





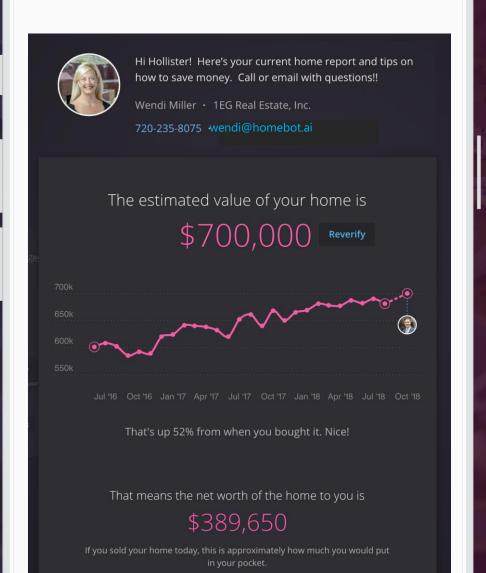
Marketing automation that keeps clients engaged, every month.



mortgage



- Listings and referrals from existing clients
- Lead generation and conversion

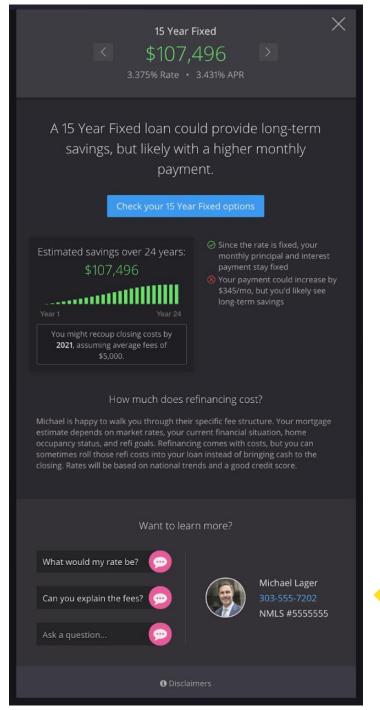




Real Estate Agent's brand











Guild

mortgage



Why tune your value?

Your home value is an estimate driven by Homebot's data models and market trends. Fine tune it to optimize your home report:

\$696,000



LOW RANGE

\$564k

HIGH RANGE

\$828k



We've got your back

Our data models say any value within this range could be right. Just to double-check, we'll notify Wendi that you tuned your value. They can follow up if they have expert advice.

Continue





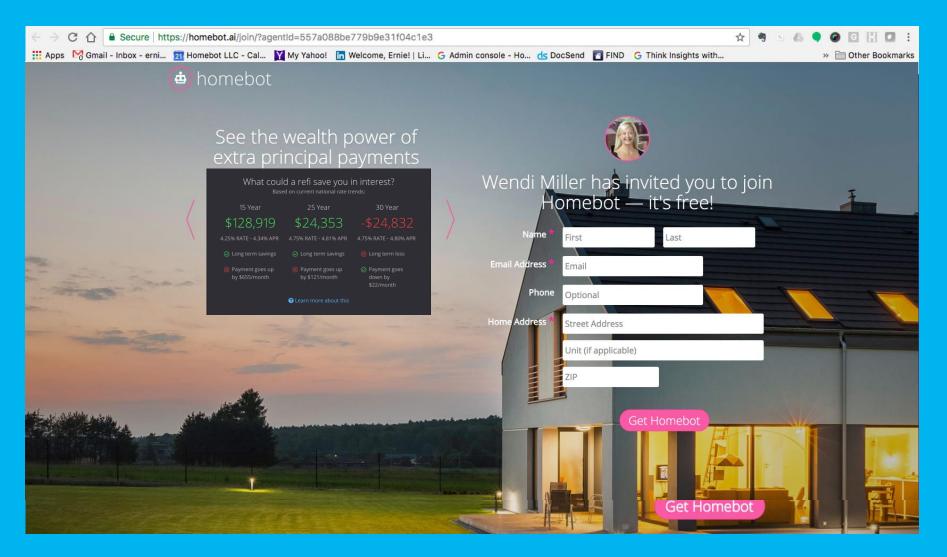


A listing machine for realtors...



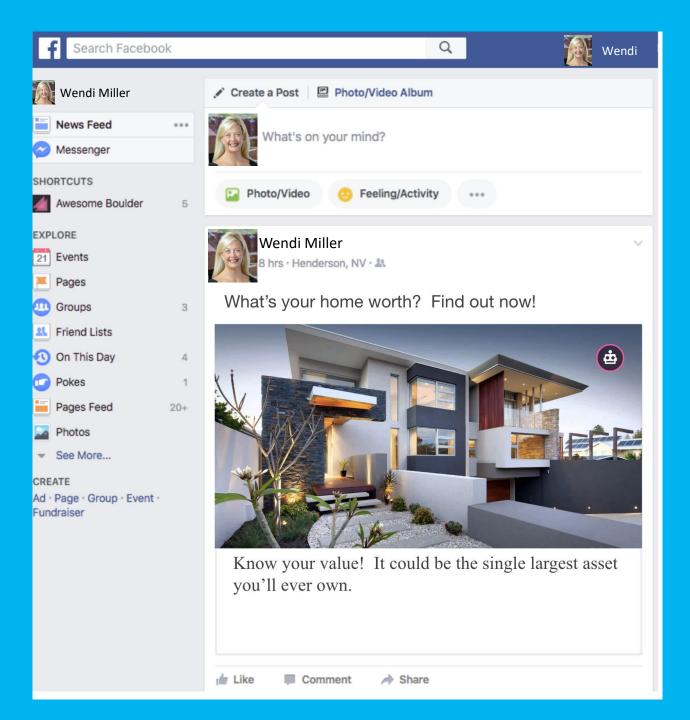


Homebot "sharing" for online and offline farming...









Sharing works great on social media





Use Homebot to develop new relationships



- Show it off on your phone
- Sign up prospects on the spot
- Turn Open Houses into neighborhood farming
- Take in-person real estate market conversations to a whole new level





FREEMIUM

Get started with our core product

25

client limit

Clients included

Homebot for homeowners

Lender co-sponsor is required

Homebot for buyers

Integrations

/

/

/

Custom Listings, iBuyer, Zapier and Public API

\$0/MO

+ \$0 one-time setup fee

POPULAR PRO

Load a larger client base and access additional features

500

client limit







All Freemium Integrations + BombBomb

\$25/MO

+ \$50 one-time setup fee





Sign up to get started today!





Why Guild?

Deep expertise

Founded in 1960, Guild has become one of the nation's largest mortgage companies, with expertise in first-time homebuyers, government loans and down payment assistance programs.

Direct lender advantages

As a direct lender, we enjoy speed and direct control in closing loans, due to decades of strong investor relationships and fewer overlays.

Local processing and underwriting

Our local teams can expedite processing and prioritize your client's loan.

Variety of loan programs

Qualify more of your homebuyers with our wide array of loan products.





> Thank you

We look forward to helping you maximize your listings, referrals and new business!

Guild Mortgage Company is an Equal Housing Lender; AZ BK #0018883; Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act; Licensed by the Mississippi Department of Banking and Consumer Finance; Licensed by the New Hampshire Banking Department; NV Mortgage Company #1141; OR ML-176; Rhode Island Licensed Lender; Company NMLS ID 3274. www.nmlsconsumeraccess.org/ All loans subject to underwriter approval. Terms and conditions apply, subject to change without notice. Guild Mortgage Company is an Equal Opportunity Employer, Guild Mortgage Company 5887 Copley Drive San Diego, CA 92111; For more licensing information, please visit www.quildmortgage.com/licensing. Guild Mortgage is not affiliated with Homebot.



