

Education Class Catalog

Provider Michelle Rene Castle, CE Provider TREC #10344 | OREC #199312

Affordable Lending Options for Your Clients – (1 Hour CE Class) Course TREC #45344 | OREC #198637 #1986371

Explore loan programs designed specifically for affordability including low down payment requirements, low monthly payments, grants, and down payment assistance programs.

Agent Business Booster – Capitalizing on Market Opportunities (1 Hour CE Class) Course TREC #65975 OREC #199105

Learn how to have high-value conversations, overcome objections, and cut through the complexity of the current market to give clients the confidence to make decisions.

Agent Business Booster – Get Social (1 Hour CE Class) Course TREC #46975 OREC 198639

Social Media is an invaluable tool that can help bring you leads and turn them into success stories in no time. Learn what works best for real estate agents in today's digital landscape and take your business up a notch.

Agent Business Booster – Lead Generation (1 Hour CE Class) Course TREC #46977 OREC 198639

Marketing with purpose and concentration on what you are really good at will help you channel your marketing efforts toward consumers most likely to do business with you.

Agent Business Booster – Lead Management (1 Hour CE Class) Course TREC #46978 OREC #198849

Learn how to use a CRM system to create effective contact list and follow-up workflows to make sure no opportunity ever gets missed or forgotten again.

Agent Business Booster – Partnerships That Drive Business (1 Hour CE Class) Course TREC #46979 OR3EC #198800

Unlock the keys to building powerful connections that gets results! Think outside the box in finding an leveraging key partners to help take your real estate business to new heights.

Agent Business Booster – The Power of Video (1 Hour CE Class) Course TREC #46980 OREC #198803

Social Media is a powerful tool that can bring you leads and turn them into success stories. Ramp up your digital presence with videos.

Appraisal Basics for Real Estate Agents (1 Hour CE Class) Course TREC #45349 | OREC #199105

In this class we will go through the components of an appraisal, so you'll know what to look for and how to help clients dispute a low valuation

Appraisals – What Real Estate Agents Need to Know (2 Hour CE Class) Course TREC #45348 | OREC #198629

This 2-Hr CE Class will help agents learn to prepare a CMA that is based on appraisal principles, how program minimum property standards affect value, typical repairs appraisers require, and which improvements increase value, underwriter approval and how technology allows investor overrides.

Attracting and Engaging NextGen Buyers (1 Hour CE Class) Course TREC #45342

NextGen buyers are driving change in housing more than any other generation. We'll take a look at who the NextGen buyers are, what are their expectations, what amenities do they desire in a home, and the tools you will need to engage with and communicate with NextGen customers effectively.

Building My Ideal Business (1 Hour CE Class) Course #43236

Define your ideal business – how many days do you want to work, hours per day, and where do you want your business to come from. Let's talk about database and time management.

Business Planning for Success (1 Hour CE Class) Course #43237

Putting it all together – you can have a business that balances work, play, family, friendship, and faith while achieve your financial goals. Let's start with the Wheel of Life

Business Strategy for Success (2 Hour CE Class) Course TREC #46981 OREC #198804

Don't wait until January to plan and prepare for success in the coming year. A simple business plan will help you start the year off with a focus on actionable goals.

Buy Down Power (1 Hour CE Class) TREC Course #44198 | OREC Course #199106

Buy downs can be such a smart move for buyers and sellers. In this class we'll go over how temporary & permanent buy downs work

Buying or Selling a Home with Solar Panels (1 Hour CE Class) TREC# 43154 | OREC #199107

What do you do when your client wants to buy or sell a home with Solar Panels? This class will help you understand how solar panels are obtained and financed and what questions to ask about transfer of ownership.

Capitalizing on Reviews (1 Hour CE Class) TREC 46982 OREC #198805

Reviews help you build trust and engage with potential clients, even those who were referred to you! Learn how to ask for reviews, where to post them, and how to respond to negative comments.

Closing Cost, Prepaid Fees, and Mortgage Terms – (1 Hour CE Class) Course TREC #43212 | OREC #198640

Learn about the cost and fees associated with a real estate transaction. Topics covered will include loan estimates, contributions, concessions, allowable fees, and cash to close.

Content Marketing Strategy for Real Estate Agents (1 Hour CE Class) TREC Course #44195 | OREC #199108

Learn how to develop a strategic marketing approach using a content marketing strategy that is focused on creating and distributing valuable, relevant, and consistent content to attract and engage with your ideal client.

Creating Your Real Estate Business Plan (1 Hour CE Class) TREC Course #44196 | OREC Course #199109

This class will cover the steps you take to create a comprehensive business plan that will help you achieve your real estate goals. So join us and start planning for a successful future

Customers for Life (1 Hour CE Class) TREC Course #43213

People want to do business with people they know, like, and trust so let's explore tools and techniques for building relationships that last for life.

Database Marketing (1 hour CE Class) TREC #45345

Learn how to organize your database and set up a marketing plan with four key activities that will boost your business. We'll talk about Customer Relationship Management programs and how the right CRM benefits you and how to measure and track results.

Facebook Advertisings for Real Estate Agents – (1 Hour CE Class) TREC Course #43214

Recent changes to Facebook have made social media marketing more challenging, but it is worth the effort! Learn how to utilize this powerhouse tool for engaging with new customers, customer retention, and marketing listings.

Google My Business for Real Estate - (1 Hour CE Class) TREC Course #46983 OREC #198807

Get found by potential clients online with a Google My Business listing. Learn what it is, how important it can be in the real estate world, and how to optimize your account so you will be found on Google Search.

Hammer and Nails (1 Hour CE Class) TREC 47771 OREC #198108

Learn about the complexities of new construction financing. Topics will include seller and lender incentives, temporary and permanent buydowns, extended locks, and bonus bundles for buyers looking to add a pool or solar. The course will also cover renovation loans for buyers who want to purchase a home "as is" and make repairs after closing.

Homes Your Client Can Afford – Cross Mods and Manufactured Homes (1 Hour CE Class) TREC Course 46984

Learn about financing options for manufactured homes, Cross-Mods, and singlewide mobile homes. What are the HUD requirements and where to find information. Includes affordable lending options for home buyers.

How to Turn Your Passion Into Profit (1 Hour CE Class) TREC Pe OREC #198106

Learn how to intertwine your passions with your real estate business for optimal success and authenticity. Each topic will have an exercise so agents can dig deep to bring their natural personality and unique talents to the surface. Being authentic in branding, marketing, and other task will lead to greater success in both business and life.

Instagram for Real Estate (1 Hour CE Class) TREC Course #43215

Instagram can be a powerful tool for agents to use for engaging with new customers, customer retention, and marketing listings. Learn how to use Reels, Stories, and Video to grow your business.

Outside the Conventional Box (1Hour CE Class) TREC #47771 OREC #198107

Learn about financing options for buyers who don't qualify for, or want, a conventional mortgage. Income and asset verifications required. Options for Foreign Nationals without Social Security numbers; financing short term rentals; and 40-year loans.

Prequalified vs Pre-Approval (1 Hour CE Class) TREC Course #43198 | OREC #198651

Find out the difference between Prequal vs Preapproval and what the lender needs to issue a final approval.

Put It In Reverse (1 Hour CE Class) TREC #47761 OREC #198105

Approximately 10,000 boomers in the US are turning 62 every day. Many of them are thinking about how to manage their finances during retirement. This course will cover ways to manage their biggest fear – not having enough savings to maintain their living standards. We'll cover what a reverse mortgage is, who qualifies, how the loan amount is determined, the approval details, the benefits of a HECM and using a Reverse Mortgage for purchase.

Secrets of Lead Conversion (1 Hour CE Class) TREC Course #45350

This 1-Hr CE Course will cover the six sources of seller and buyer leads. We will also discuss online lead conversion, how to engage consumers and build trust, and provide scripts for overcoming objections. Finally, you will learn how to manage and nurture leads to converts leads to transactions.

Understanding the Closing Disclosure (1 Hour CE Class) TREC #43135 | OREC #199110

A step-by-step review of the worksheets, loan analysis and loan estimate to better understand the Closing Disclosure.

Understanding Mortgage Basics (1 Hour CE Class) TREC Course #37501 | OREC #198638

The better you understand the mortgage basics, the easier it will be for you to help your clients through the lending process.

Understanding the Title Commitment (1 Hour CE Class) TREC Course #42563 | OREC #198652

Gain a better understanding of what the title commitment contains and the important things to look for in each of the schedules.

Unleash the Power of ChatGPT and AI - (1 Hour CE Class) TREC Course #46985 OREC #198808

This powerful tool uses machine learning to engage and interact with customers for increased conversions and lifelong relationships. Gain a complete understanding on how to use this innovative technology in your business.

Video Marketing for Real Estate (1 Hour CE Class) TREC Course #43214

Video continues to be one of the most effective elements in a digital marketing strategy. We will look at topics that tend to get the most views, Examples, Recording, Editing, posting, and an Action Plan

You Are the Brand (1 Hour CE Class) TREC Course #44196 | OREC Course #199111

Learn how to build a personal brand that stands out from the rest and gives you an edge in today's competitive marketplace.

Education classes (No CE Credit)

Social Media

Instagram for Real Estate

Reviews – How to ask for Reviews and How to Respond

Social Media Trends

Staying Connected Virtually

Business Planning

7 Habits of Successful Real Estate Agents

Agent Business Strategy

Business Planning – Looking Back to Move Forward

Controlling the Chaos

Effective Lead Follow-up

Keeping Clients for Life

Let's Be Strategic – Business Planning for Realtors

Homebot – a dynamic financial dashboard for home buyers and sellers

How to Win The Deal in a Competitive Market

Measuring Performance

Understanding Different Personality Types

Financing

Financing for Self Employed Buyers – Alternative Documentation

Homebuying Process

How Credit Scoring Works

How to Win the Deal

Introduction to USDA

Know the Loan Process (Part 1 & Part 2)

Making Home Ownership Possible

Manufactured Housing

Mortgage Terms

Mortgage 101

Realtor Renovation Loan Class

Renovation Loans

The Millennial Marketplace

Understanding and Improving Credit Scores

Understanding VA Basics

USDA – Rural Development Programs

Virtual Lending

Wait Times

What Can a USDA or VA Loan Do for Buyers?

What Can Kill the Deal

What is a VA loan?

Revised November 15, 2023

What is a Renovation Loan?

Miscellaneous – great for homebuyer seminars!

Dos and Don'ts of Homebuying

How to win as a first-time homebuyer